

**TERMS AND CONDITIONS IN RESPECT OF
KLUB 11 UP TO 100X KLUB POINTS LUCKY DRAW**

1. Applicable Activity

By participating in the KLUB 11 Up To 100X KLUB Points Lucky Draw organized by K11 Loyalty Program Limited (“K11”) as set out in clause 2 below (the “**Lucky Draw**”), a participant is deemed to have read, understood and agreed to the terms and conditions applicable to the Lucky Draw.

2. Details of the Up To 100X KLUB Points Lucky Draw

(a) Eligibility to Participate in the Up To 100X KLUB Points Lucky Draw

Lucky Draw is only open to KLUB 11 Pre-Members or above (the “**Members**”).

(1) KLUB 11 Pre-Member or above

From 10:00a.m. on 14 September 2019 to 10:00p.m. on 20 October 2019 (the “**Promotion Period**”), Members may participate in the Lucky Draw at KLUB 11 Koncierge (4F K11 MUSEA & L3 K11 Art Mall) with Eligible Receipt(s) (two Eligible Receipts or a combination of not more than four Eligible receipts) with a total spending amount of not less than HK\$3,000 on the same day the Eligible Receipt(s) is (are) issued, and members are required to have installed “K11 HK” Mobile App or followed K11 official WeChat account in order to participate in the Lucky Draw. Each Member is eligible to have one lucky draw chance per day, and an additional lucky draw chance is available for Members who have a minimum of one Eligible Receipt with spending amount of not less than HK\$50 spending at K11 MUSEA. For any KLUB 11 Pre-Members, the KLUB Point Multiplier Rewards can only be used after becoming Gold Card Members or above.

(b) KLUB 11 Member Registration

(i) Pre-Member

General shoppers can sign up for Pre-Membership by shopping at K11 Art Mall/ K11 MUSEA with purchase of HK\$50 or above. Pre-Members can upgrade to Gold Card Membership if the spending accumulates to HK\$8,000 within 30 days or make a same-day purchase of HK\$5,000 or above at K11 Art Mall and/or K11 MUSEA in Hong Kong.

(ii) Gold Card Member

Gold Card Membership at K11 Art Mall and/or K11 MUSEA in Hong Kong is offered to individuals whose accumulated spending reaches HK\$8,000 within 30 days or those who make a same-day purchase of HK\$5,000 or above at K11 Art Mall and/or K11 MUSEA.

(iii) Black Card Member

By invitation only.

(iv) Registration Method

Visit K11 Koncierge on 3/F at K11 Art Mall or 4F at K11 MUSEA, or register via “K11 HK” Mobile App (iOS/Android) or K11 official WeChat account with completed enrollment form and the Eligible Receipt. The corresponding electronic payment receipt for single spending of HK\$50 or above is required.

(Participated in the Lucky Draw are referred to as the “**Participants**”).

(c) Lucky Draw Restriction

The maximum number of times for lucky draw that a Participant can enter each day by submitting Eligible Receipts is one (1) for Members, regardless of the total amount of spending evidenced by the Eligible Receipts; however, Members who submit Eligible Receipts from K11 MUSEA are eligible to participate Lucky Draw one (1) more time on that same day.

(d) Joining the Up To 100X KLUB Points Lucky Draw

(1) K11 will check the eligibility of Members to participate in the Lucky Draw

(2) To participate in the Lucky Draw, each Participant must:

(i) Join Lucky Draw by swiping on the mobile tablet screen;

- (ii) Receive the Lucky Draw Multiplier(s); and
- (iii) The Participant will get a KLUB Point Multiplier Reward randomly assigned by system.
- (iv) For those who have drawn twice, they will be entitled to the larger KLUB Point Multiplier Reward out of the two instances of draw and the KLUB Point Multiplier Reward is applicable to all successfully registered same-day spending

(3) Prizes of the Lucky Draw are listed as follows:

Prize	KLUB Point Multipliers Reward	No. of winner
1	100X KLUB Points	1
2	50X KLUB Points	2
3	11X KLUB Points	37
4	5X KLUB Points	740
5	2X KLUB Points	2,670
6	1.5X KLUB Points	20,000

(4) Members' KLUB Point Conversion Rate :
For each HK\$1 spent = 1 KLUB Point

(5) Lucky Draw Scenarios

- (i) Spent solely at K11 Art Mall to participate Lucky Draw
 - a. Member spent at K11 Art Mall and fulfil Lucky Draw requirement
 - b. He/She to visit L3 Koncierge at K11 Art Mall
 - c. He/She have 1st draw and receive a Lucky Draw Multiplier
 - d. KLUB Point Multiplier reward is applicable to all successfully registered same-day spending
- (ii) Spent solely at K11 MUSEA to participate Lucky Draw
 - a. Member spent at K11 MUSEA and fulfil Lucky Draw requirement
 - b. He/She to visit 4F Koncierge at K11 MUSEA
 - c. He/She have two instances of draws and receive two Lucky Draw Multipliers
 - d. He/she will use the higher KLUB Point Multiplier Reward out of the two
 - e. The chosen KLUB Point Multiplier reward is applicable to all successfully registered same-day spending
- (iii) Spent in K11 Art Mall and K11 MUSEA to participate in Lucky Draw (i.e. First spent at K11 Art Mall, then spent at K11 MUSEA)
 - a. Member to spent at K11 Art Mall and fulfil Lucky Draw requirement
 - b. He/She to visit L3 Koncierge at K11 Art Mall
 - c. He/She have 1st draw and receive a Lucky Draw Multiplier
 - d. He/She then spent at K11 MUSEA and fulfil additional Lucky Draw Requirement
 - e. He/She to visit 4F Koncierge at K11 MUSEA
 - f. He/She have 2nd draw and receive another Lucky Draw Multiplier
 - g. He/she use the higher KLUB Point Multiplier Reward out of the two
 - h. The chosen KLUB Point Multiplier reward is applicable to all successfully registered same-day spending made at both K11 Art Mall and K11 MUSEA
- (iv) Spent in K11 MUSEA and K11 Art Mall to participate in Lucky Draw (i.e. First spent at K11 MUSEA, then spent at K11 Art Mall)
 - a. Member spent at K11 MUSEA and fulfil Lucky Draw requirement
 - b. He/She to visit 4F Koncierge at K11 MUSEA
 - c. He/She have two instances of draws and receive two Lucky Draw Multipliers
 - d. He/She then spent at K11 Art Mall
 - e. He/she use the higher KLUB Point Multiplier Reward out of the two
 - f. The chosen KLUB Point Multiplier reward is applicable to all successfully registered same-day spending made at both K11 Art Mall and K11 MUSEA

- (6) The KLUB Point Multipliers include the regular KLUB Points and bonus KLUB Points obtained via the Lucky Draw.
Example:
Participant spent HK\$3,000 on the same-day and the reward of the Lucky Draw is “5X KLUB Points”.
Participant shall entitle to a total of 15,000 KLUB Points, i.e. 3,000 regular KLUB Points and 12,000 bonus KLUB Points (3,000 x 4).
Any transactions at Van Cleef & Arples is not eligible for earning Bonus KLUB Points via the Lucky Draw.
- (7) KLUB Points based on KLUB Point Multiplier will be calculated automatically in the system and credited to Member’s account within 5 working days after the uploaded Eligible Receipts are validated by Customer Service of K11. Participant can review KLUB Points transaction in their transaction history in K11 HK App or K11 official WeChat. Bonus KLUB Points will be valid until 31 December 2019.
- (8) Results of the Lucky Draw will be announced in Sing Tao Daily and The Standard on 30 Oct 2019. Each Participant will be notified by push notification in K11 HK App or K11 official WeChat when the system automatically credits the KLUB Points into Member’s account.

3. Special Terms and Conditions applicable to the Up To 100X KLUB Points Lucky Draw

(a) Terms Used

(1) Electronic Money

“**Electronic Money**” means credit cards, debit cards, Android Pay, Apply Pay, Samsung Pay, WeChat Pay, Tap & Go, Alipay payment slip, and Octopus cards.

(2) Eligible Receipt

An “**Eligible Receipt**” means:

- i. a machine-printed receipt issued by a merchant in K11 Art Mall or K11 MUSEA on the same date as making redemption for an Eligible Transaction; and
- ii. a relevant Electronic Money payment slip bearing the name of the person seeking to redeem the Lucky Draw, if applicable.

K11 does not accept any photocopies or hand-written receipts and reserves the right not to accept any receipts that K11 suspects to be invalid, forged, issued not for genuine transactions or on other grounds without any explanation.

(3) Eligible Transaction

An “**Eligible Transaction**” means a consumer transaction paid by Electronic Money between anyone and a merchant at K11 Art Mall or K11 MUSEA but excludes:

- i. Any single spending below HK\$50;
- ii. Purchase of cash vouchers, gift cards or coupons, stored value cards or pre-paid cards;
- iii. Payments using rebate promotion (coupons) and or any cash vouchers provided and issued by any merchants of K11 Art Mall and/or K11 MUSEA ;
- iv. Adding value to Octopus cards, stored value cards or pre-paid cards;
- v. Currency exchange;
- vi. Any transaction at Hyatt Regency Hotel;
- vii. Any transaction at K11 MUSEA Nature Discovery Park;
- viii. Any transaction at K11 ARTUS;
- ix. Any transaction at Rosewood Hong Kong;
- x. Charity donations;
- xi. Any bill payment (including but not limited to payment of telecommunication or utility bills); and
- xii. Any other transaction between the Member and the merchant at K11 Art Mall or K11 MUSEA as specified by K11 from time to time;
- xiii. Any transaction at K11 Kulture Academy.
- xiv. Any transaction at Van Cleef & Arples.

(b) Place of Lucky Draw

KLUB 11 Koncierge at 4F, K11 MUSEA and 3/F, K11 Art Mall

(c) Copying Eligible Receipts

K11 has the right to make an electronic copy of each Eligible Receipt presented to K11 in the course of redemption and to keep the electronic copies for audit purpose.

(d) Marking on Receipts

K11 has the right to make any marks on each Eligible Receipt presented to K11 in the course of redemption. The Eligible Receipt marked by K11 cannot be used for participating in the Lucky Draw again.

(e) Verification of Identity

(i) The Participant shall present his or her identification document (e.g. Hong Kong Identity Card or passport) and the corresponding KLUB 11 Membership for inspection at the time of participating in the Lucky Draw upon request.

(ii) If any Participant is a person below 18 year of age (i.e. a minor), he/she must be accompanied by his/her parent(s), guardian(s) or custodian(s) in order to join the Lucky Draw. Such parent(s), guardian(s) or custodian(s) must produce documentary evidence to prove his/her/their capacity as such (e.g. birth certificate of the minor, legal documents evidencing his/her guardianship or custodianship, identification document of such parent(s), guardian(s) or custodian(s) and such other documents as reasonably requested by K11).

(f) Personal Data

All personal data collected by K11 from Participants will only be used for all purposes relating to the Lucky Draw and will not be used for any other purposes without the consent of the Participant.

(g) No Exchange

All the KLUB Point Multiplier Reward(s) cannot be exchanged for cash or other gifts.

Receipts that have been used for the Lucky Draw at K11 will not be eligible for any other cash refund.

(h) No Liability

K11 disclaims all liability in relation to the Lucky Draw, and the Participants shall waive all his or her rights and interest, if any, of any natures to pursue against K11.

(i) Exclusion of the Employees of Merchants and K11

To ensure fairness, the employees of K11 and the staff of the merchants in K11 Art Mall or K11 MUSEA who are wearing company uniform or staff card at the material time cannot participate in any of the Lucky Draws.

(j) Maximum registered same-day spending for each KLUB 11 Member

Each Member is eligible for a maximum of HK\$500,000 registered same-day spending for KLUB Point Multiplier Reward.

(k) Lucky Draw Chances

KLUB Point Multiplier Rewards will be drawn on a random basis by system. In case of any disputes, the decision of K11 shall be final.

(l) Lucky Draw Result

KLUB Point Multiplier Reward cannot be replaced under any circumstances. If any participant decides to give up the multiplier reward, the reward will not be reissued.

4. General Terms and Conditions applicable to the Lucky Draws

(a) Interpretation

K11 has the right to interpret these Terms and Conditions. In case of disputes, the decision of K11 shall be final and binding on all parties concerned.

(b) English Version Prevails

The Chinese version of these Terms and Conditions are for reference only. In case of discrepancies between the provisions of the English version and the Chinese version, the English version shall prevail.

(c) **Governing Laws**

These Terms and Conditions shall be governed by the laws of Hong Kong Special Administrative Region.

Trade Promotion Competition Licence No.: 052608, 052609

Issued by K11 Loyalty Program Limited on 14 Sep 2019.

有關 KLUB 11 100X KLUB 積分抽獎之條款及細則

1. 適用活動

參與 K11 Loyalty Program Limited (“K11”) 舉辦下述第 2 條的抽獎 (“抽獎”) 的參與者將被視為已閱讀、理解及同意於抽獎的條款及細則。

2. KLUB 11 100X KLUB 積分抽獎詳情

(a) 參加 100X KLUB 積分抽獎的資格

抽獎只限 KLUB 11 普通會員或以上參與(“會員”)。

(1) KLUB 11 普通會員或以上

於 2019 年 9 月 14 日上午 10 時至 2019 年 10 月 20 日晚上 10 時(“活動期”)，會員可憑消費不少於港幣 3,000 元的合格收據(兩張合格收據或累積不多於四張合格收據)於合格收據發出當日到 K11 MUSEA 4 樓禮賓尊區或 K11 購物藝術館 3 樓禮賓尊區參加抽獎，會員必須已下載 “K11 HK” 流動應用程式或關注 K11 微信公眾號才能參加抽獎一次。會員可憑一張於 K11 MUSEA 消費不少於港幣 50 元的有效收據獲得額外一次抽獎機會。KLUB 11 普通會員抽獎所獲得獎賞積分只可在成為金卡會員或以上後方可使用。

(b) 登記成為 KLUB 11 會員

(i) 普通會員

一般顧客只需於 K11 購物藝術館或 K11 MUSEA 消費 HKD50 或以上，即可登記成為普通會員。於 30 天內於 K11 購物藝術館或 K11 MUSEA 累積消費滿 HKD8,000 或同日消費滿 HKD5,000 或以上，更可升級為金卡會員。

(ii) 金卡會員

一般顧客只需於 30 天內於 K11 購物藝術館或 K11 MUSEA 累積消費滿 HKD8,000 或同日個人消費滿 HKD5,000 便可登記成為金卡會員。

(iii) 黑卡會員

只限個別被邀請人士

(iv) 登記方法

憑有效收據到 K11 購物藝術館 3 樓禮賓尊區；或 K11 MUSEA 4 樓禮賓尊區或下載 K11 HK 流動應用程式(iOS/Android) 或關注 K11 微信公眾賬號，填妥會員申請表格並登記合格收據。如單一消費滿 HKD50 或以上，須同時出示相關電子貨幣付款收據。

(參加抽獎的人，統稱為 “參加者” 。)

(c) 抽獎限制

無論合格收據的金額總值是多少，參加者通過提交合格收據每人每日最多參與抽獎一次。但如會員能在當日提交一張於 K11 MUSEA 的合格收據，便有資格可額外參與抽獎多一次。

(d) 參加 KLUB 11 100X KLUB 積分抽獎詳情

(1) K11 會檢查會員參加抽獎的資格

(2) 為參加抽獎，參加者應當：

(i) 在抽獎屏幕觸碰式上擦一擦

(ii) 獲得抽獎積分倍數

(iii) 參加者將獲得由系統隨機分配的 KLUB 積分倍數獎賞

(iv) 抽獎兩次的會員將獲得更優惠的 KLUB 積分倍數獎賞，適用於所有登記的當日消費

(3) 參加 KLUB 11 100X KLUB 積分抽獎，中獎者有積分倍數機會獲得以下禮品：

獎品	KLUB 積分倍數獎賞	獲得人數限額
1.	100	1
2.	50	2
3.	11	37
4.	5	740
5.	2	2,670
6.	1.5	20,000

(4) 會員 KLUB 積分轉換率
每港幣 1 元= 1 KLUB 積分

(5) 抽獎情景

- (i) 只於 K11 購物藝術館消費並參加抽獎
 - a. 會員於 K11 購物藝術館消費並滿足抽獎條件
 - b. 他/她親臨 K11 購物藝術館 3 樓禮賓尊區
 - c. 他/她有一次抽獎機會並抽獎獲得 KLUB 積分倍數獎賞
 - d. KLUB 積分倍數獎賞適用於所有當日成功登記的消費
- (ii) 只於 K11 MUSEA 消費並參加抽獎
 - a. 會員於 K11 MUSEA 消費並滿足抽獎條件
 - b. 他/她親臨 K11 MUSEA 4 樓禮賓尊區
 - c. 他/她有兩次抽獎機會並抽獎獲得兩個 KLUB 積分倍數獎賞
 - d. 他/她將使用兩個抽獎中較高的 KLUB 積分倍數獎賞
 - e. 較高的 KLUB 積分倍數獎賞適用於所有當日成功登記的消費
- (iii) 於 K11 購物藝術館及 K11 MUSEA 消費並參加抽獎 (例：先於 K11 購物藝術館消費，然後於 K11 MUSEA 消費)
 - a. 會員於 K11 購物藝術館消費並滿足抽獎條件
 - b. 他/她親臨 K11 購物藝術館 3 樓禮賓尊區
 - c. 他/她有第一次抽獎機會並抽獎獲得 KLUB 積分倍數獎賞
 - d. 會員然後於 K11 MUSEA 消費並滿足額外抽獎條件
 - e. 他/她親臨 K11 MUSEA 4 樓禮賓尊區
 - f. 他/她有第二次抽獎抽獎機會並抽獎獲得 KLUB 積分倍數獎賞
 - g. 他/她將使用兩個抽獎中較高的 KLUB 積分倍數獎賞
 - h. KLUB 積分倍數獎賞適用於所有當日於 K11 購物藝術館及 K11 MUSEA 成功登記的消費
- (iv) 於 K11 MUSEA 及 K11 購物藝術館消費並參加抽獎 (例：先於 K11 MUSEA 消費，然後於 K11 購物藝術館消費)
 - a. 會員於 K11 MUSEA 消費並滿足抽獎條件
 - b. 他/她親臨 K11 MUSEA 4 樓禮賓尊區
 - c. 他/她有二次抽獎機會並抽獎獲得兩個 KLUB 積分倍數獎賞
 - d. 會員然後於 K11 購物藝術館消費
 - e. 他/她將使用兩個抽獎中較高的 KLUB 積分倍數獎賞
 - f. KLUB 積分倍數獎賞適用於所有當日於 K11 購物藝術館及 K11 MUSEA 成功登記的消費

(6) KLUB 積分倍數獎賞包括常規 KLUB 積分及通過抽獎獲得額外 KLUB 倍數獎賞的 KLUB 積分。

例：

參加者當日消費 3,000 港元，抽獎獎賞為“5X KLUB 積分”。

參加者將獲得總計 15,000 KLUB 積分，即 3,000 常規 KLUB 積分和 12,000 獎賞 KLUB 積分 (3,000 x 4)。

在 Van Cleef & Arples 進行的任何交易均不可通過抽獎獲得額外 KLUB 倍數獎賞的 KLUB 積分

(7) KLUB 積分倍數獎賞的 KLUB 積分會在系統自動計算，並在 K11 客戶服務部審核上載的合格收據後 5 個工作日內存入會員賬戶。參加者可以於 K11 HK 流動應用程式或 K11 微信公眾號的交易歷史中查看 KLUB 積分交易記錄。獎賞 KLUB 積分有效期至 2019 年 12 月 31 日。

(8) 抽獎的結果將於 2019 年 10 月 30 日在星島日報及英文虎報中公佈。當系統自動將 KLUB 積分計入會員賬戶時，將通過 K11 HK 流動應用程式或 K11 微信公眾號推送通知每位參加者。。

3. 適用於 100X KLUB 積分抽獎的特別條款及細則

(a) 定義

(1) 電子貨幣

“電子貨幣”指信用卡、借記卡、Android Pay、Apple Pay, Samsung Pay、WeChat Pay、拍住賞、支付寶的支付憑據及八達通卡簽賬。

(2) 合格收據

“合格收據”是指：-

- i. K11 購物藝術館或 K11 MUSEA 商戶於換領日就當天合格交易發出的機印收據正本；及
- ii. 印有參加者的姓名的相應電子貨幣支付憑據（如適用）。

K11 不接受任何影印或手寫的收據或支付憑據。K11 有權拒絕接受任何 K11 懷疑是無效的、偽造的或虛假交易產生等原因的收據或支付憑據，且毋須作任何解釋。

(3) 合格交易

“合格交易”是指任何人與 K11 購物藝術館的商戶或 K11 MUSEA 的商戶以電子貨幣付款的交易，但不包括以下任何一項：

- i. 單筆支出低於港幣 50 元；
- ii. 購買現金券、禮品卡或優惠券、儲值卡或預付卡；
- iii. 使用 K11 購物藝術館或 K11 MUSEA 任何商戶提供及發放的回扣促銷(優惠券) 及新 VIP 現金券進行支付；
- iv. 為八達通卡、儲值卡或預付卡增值；
- v. 貨幣兌換；
- vi. 在凱悅酒店進行的任何交易；
- vii. 在 K11 MUSEA Nature Discovery Park 進行的任何交易；
- viii. 在 K11 ARTUS 進行的任何交易；
- ix. 在香港瑰麗酒店進行的任何交易；
- x. 慈善捐贈；
- xi. 任何帳單支付（包括但不限於電訊或公用事業帳單支付）；及
- xii. K11 LP 不時指定的會員與 K11 購物藝術館或 K11 MUSEA 商戶之間的任何其他交易。
- xiii. 在 K11 Kulture Academy 進行的任何交易
- xiv. 在 Van Cleef & Arples 進行的任何交易

- (b) **抽獎地點**
K11 MUSEA 4 樓禮賓尊區或 K11 購物藝術館 3 樓禮賓尊區。
- (c) **複製合格收據**
K11 有權將提交予 K11 的合格收據複製成電子版本，並保留該電子版本用於審計目的。
- (d) **於合格收據上做標記**
K11 有權於每張用於兌換抽獎券的合格收據上做標記，該等做過標記的合格收據不可再次用於兌換抽獎券。
- (e) **核實身份**
(i) 如有需要，參加抽獎時，須出示個人身份證件（如，香港身份證、護照等）及相應的抽獎券的參加者存根，以核實身份。
(ii) 如參加者未滿 18 歲（即“未成年人”），他/她必須由他/她的父母、監護人或託管人陪同往抽獎。在這方面，任何未成人之父母、監護人或託管人必須出示文件證據以證明他/她具有此權力（例如，未成人之出生證明書，證明他/她為監護人或託管人之法律文件及/或父母、監護人或託管人之身份證明文件（視情況而定），或其他 K11 認為合理要求之文件）。
- (f) **個人資料**
本活動收集所得的個人資料只會用於抽獎相關的目的。除非獲得參加者同意，否則此等個人資料不會用於其他用途。
- (g) **不可兌換**
KLUB 積分倍數獎賞不可兌換現金或其他禮品。用於 K11 抽獎的收據將不能作任何其他現金退款。
- (h) **不承擔責任**
K11 不對該等抽獎及服務承擔任何責任，而參加者將放棄其追究 K11 的任何性質的所有權利及利益（如有）。
- (i) **K11 購物藝術館商戶及 K11 之僱員不可參加抽獎**
穿著公司制服或佩戴員工証的 K11 及 K11 MUSEA 及 K11 購物藝術館商戶之僱員不可參加抽獎，以示公允。
- (j) **K11 每位 KLUB 11 會員的最高同日消費金額上限**
每位 KLUB 11 會員每日最高可獲 500,000 港元消費的抽獎倍數獎賞 KLUB 積分。
- (k) **K11 每位 KLUB 會員抽獎機率**
抽獎倍數將由系統隨機抽取。如有任何爭議，K11 的決定為最終決定。
- (l) **抽獎結果**
KLUB 積分倍數獎賞在任何情況下都不能被取代。任何參加者決定放棄倍數獎賞，倍數獎賞將不會重新發放。

4. **適用於抽獎的一般條款及細則**

- (a) **解釋**
本條款及細則的解釋權歸 K11。如有任何爭議，以 K11 對相關方作出的最終決定為準。
- (b) **以英文版本為準**
本條款及細則的中文版本僅供參考，若英文版本與中文版本的規定不一致，以英文版本為準。
- (c) **適用法律**
本條款及細則受香港特別行政區法律管轄。

推廣生意的競賽牌照號碼：052608, 052609

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