

**TERMS AND CONDITIONS IN RESPECT OF
KLUB 11 x HSBC Credit Card Redemption 2020-21
(From 16 Oct 2020 to 31 Jan 2021)**

1 Applicable Activity

By participation in the activity organized by K11 Loyalty Program Limited (“KLUB 11”) as set out in clause 2 below (the “Activity”), a participant is deemed to have read, understood and agreed to the terms and conditions applicable to the Activity.

2 The details of the Activity

Activity: KLUB 11 x HSBC Credit Card Redemption 2020-21

Promotional Periods:

- K11 MUSEA: 16 October 2020 to 31 January 2021
- K11 Art Mall: 16 October 2020 to 31 December 2020

Venues: K11 MUSEA and K11 Art Mall

2.1 Promotional Offer 1:

KLUB 11 Members (“Members”) may redeem the following rewards on the date of transaction (“Rewards”) upon reaching the designated same-day spending at the same mall (i.e. either K11 MUSEA (16 October 2020 to 31 January 2021) or K11 Art Mall (16 October 2020 to 31 December 2020)) with the same Eligible Credit Card. Same-day spending is calculated based on a maximum of 4 Eligible Receipts issued at the same mall (i.e. either K11 MUSEA or K11 Art Mall) and each Eligible Receipt must contain a minimum spending of HK\$50, excluding spending by K Dollar(s) and/or K11 physical / electronic gift voucher(s). If use 2 or more eligible receipts, they must be issued by at least 2 different merchants. Members must register their spending by presenting their Eligible Credit Card together with the original electronic payment slips at the KLUB 11 Koncierge of the mall from which the receipts are obtained (i.e. 4/F of K11 MUSEA or 3/F of K11 Art Mall) to redeem the Rewards.

KLUB 11 Membership Tier	Spending Tier (HK\$)	Rewards	Equivalent KLUB Points
General Member or above	HK\$3,000 – 4,999	HK\$100 K11 MUSEA eVoucher Or HK\$100 K11 Art Mall eVoucher	N/A
Gold Card Member	HK\$5,000 – 14,999	200 K Dollars	40,000 KLUB Points
	HK\$15,000 – 34,999	600 K Dollars	120,000 KLUB Points
	HK\$35,000 or above	1,750 K Dollars	350,000 KLUB Points

Black Card Member	HK\$5,000 – 14,999	200 K Dollars	30,000 KLUB Points
	HK\$15,000 – 34,999	600 K Dollars	90,000 KLUB Points
	HK\$35,000 or above	1,750 K Dollars	262,500 KLUB Points
Black Vantage Member	HK\$5,000 – 14,999	200 K Dollars	24,000 KLUB Points
	HK\$15,000 – 34,999	600 K Dollars	72,000 KLUB Points
	HK\$35,000 or above	1,750 K Dollars	210,000 KLUB Points

2.2 Promotional Offer 2:

2.2.1 Upon accumulating same-day spending of HK\$4,000 with the same Eligible Credit Card at the same mall (i.e. either K11 MUSEA (16 October 2020 to 31 January 2021) or K11 Art Mall (16 October 2020 to 31 December 2020)), customers will be entitled to enroll as a KLUB 11 Gold Card Member (original same-day spending requirement: HK\$5,000).

2.2.2 Customers have to present their Eligible Credit Card together with Eligible Receipts (each with a minimum spending of HK\$50) from the same mall (i.e. either K11 MUSEA or K11 Art Mall) on the same day at the KLUB 11 Koncierge of the mall from which receipts are obtained (i.e. 4F of K11 MUSEA or 3/F of K11 Art Mall) to register as a KLUB 11 Gold Card Member.

2.3 Promotional Offer 3:

During the respective Promotional Periods, customers can enjoy various shopping privileges at selected K11 MUSEA and K11 Art Mall merchants with an Eligible Credit Card.

3 Redemption Restrictions

3.1 Promotional Offer 1:

3.1.1 Each Eligible Credit Card holder is required to first become a KLUB 11 Member to redeem Promotional Offer 1, provided that he or she is not a current KLUB 11 Member.

3.1.2 Promotional Offer 1 can only be redeemed on the day of spending and Rewards from each spending tier can only be redeemed once on the same day. Eligible Receipts marked by KLUB 11 cannot be used again for redeeming gifts / rewards from other promotions.

3.1.3 Each Eligible Credit Card holder is entitled to receive a maximum Rewards value of \$2,650 each day, i.e. the total daily redeemable value of Rewards from all 4 tiers (HK\$100 K11 eVoucher + 200 K dollars + 600 K Dollars + 1,750 K Dollars).

3.1.4 All Eligible Receipts must be from the same mall only and the Offer must be redeemed at the KLUB 11 Koncierge of the mall from which receipts are obtained. Eligible Credit Card holders who present a mix of receipts from K11 Art Mall and K11 MUSEA will not be able to enjoy the Offer.

- 3.1.5 eVouchers and K Dollars cannot be exchanged for cash, other gifts or privileges.
- 3.1.6 Use of eVouchers is subject to the applicable terms and conditions of KLUB 11.
- 3.1.7 Use of K Dollars is subject to the applicable terms and conditions of the participating merchants in K11 MUSEA and K11 Art Mall.

3.2 Promotional Offer 2:

All Eligible Receipts must be from the same mall only and the Offer must be redeemed at the KLUB 11 Koncierge of the mall from which receipts are obtained. Eligible Credit Card holders who present a mix of receipts from K11 Art Mall and K11 MUSEA will not be able to enjoy the Offer.

3.3 Promotional Offer 3:

- 3.3.1 Promotional Offer 3 can only be enjoyed at designated K11 MUSEA and K11 Art Mall merchants with an Eligible Credit Card.
- 3.3.2 Promotional Offer 3 cannot be transferred or exchanged for cash, other products, services or discounts or used in conjunction with other promotional programmes, offers, discounts, vouchers or VIP privileges (unless otherwise specified). Customers may check with the participating merchants for details.

4 Special Terms and Conditions applicable to the Activity

4.1 Terms Used

- 4.1.1 “Eligible Credit Card” refers to any Hong Kong Dollar primary, combined additional, separate additional credit cards or UnionPay Dual Currency credit cards (applicable to Hong Kong Dollar sub-account only) issued by The Hongkong and Shanghai Banking Corporation Limited in Hong Kong (and its successors and assigns).
- 4.1.2 “Eligible Receipt” means an original machine-printed receipt issued by a merchant at K11 MUSEA or K11 Art Mall on the date of redemption for an Eligible Transaction. KLUB 11 does not accept any photocopies or hand-written receipts and reserves the right not to accept any receipts that KLUB 11 suspects to be invalid, forged or issued not for genuine transactions or on other grounds without any need for explanation.
- 4.1.3 “Eligible Transaction” means a consumer transaction paid by an Eligible Credit Card between anyone and a merchant at K11 MUSEA or K11 Art Mall but excludes:
 - (a) any purchase of pre-paid items, cash vouchers, gift cards or coupons, stored value cards or pre-paid cards (Ruby Tuesday excepted);
 - (b) any purchase of membership;
 - (c) any purchase of show/event/exhibition tickets;

- (d) adding value to Octopus cards, stored value cards or pre-paid cards;
- (e) currency exchange;
- (f) any spending at Hyatt Regency Hotel, K11 ARTUS, K11 Atelier (including Victoria Dockside & King's Road) and Rosewood Hong Kong;
- (g) any spending at Victoria Playpark, D Mind & the Prince and Yan Toh Heen;
- (h) any spending at particular merchants as stated in KLUB 11 Programme Terms and Conditions (which may be updated from time to time without prior notice);
- (i) any bill payment (including but not limited to payment of telecommunication or utility bills)
- (j) purchase of ticketing services (such as concert ticket);
- (k) charity donations;
- (l) bank transactions; spending at travel agent; insurance transactions; short-term promotion booth;
- (m) any value added receipts, online shopping or payment;
- (n) EPS cash withdrawal receipts, credit card withdrawal receipts and receipt copies are not eligible, or
- (o) any non-eligible transactions determined by K11 or any transaction which the Bank classifies as ineligible transactions.

4.1.4 "The Bank" refers to The Hongkong and Shanghai Banking Corporation Limited in Hong Kong (and its successors and assigns).

Other terms not defined in these Terms and Conditions shall have the same meanings as defined in the KLUB 11 Programme Terms and Conditions.

4.2 Usage of K Dollars

K Dollars will be credited to the account of KLUB 11 Gold Card Members, Black Card Members or Black Vantage Members in the form of KLUB Points. The equivalent amount of KLUB Points will be credited based on the participant's membership tier at time of reward redemption. The K Dollar Conversion Rate will be based on the KLUB 11 Membership tier's designated rate at the time of conversion. KLUB 11 is not responsible for any loss of K Dollar value due to any possible change of the KLUB 11 Membership tier at the time of spending with the K Dollars earned. The KLUB Points credited are valid until 31 December 2021.

4.3 Place of Redemption

The Rewards set out above shall be redeemed at the KLUB 11 Koncierge of the mall from which the receipts are obtained (i.e. 4/F of K11 MUSEA or 3/F of K11 Art Mall).

4.4 Keeping of Information

KLUB 11 has the right to record the full name of each Eligible Credit Card holder, the last 4 digits of their Eligible Credit Card number and the spending amount of each Eligible Receipt in the course of redemption for audit purpose.

4.5 Copying Eligible Receipts

KLUB 11 has the right to make an electronic copy of each Eligible Receipt presented to KLUB 11 in the course of redemption and keep the electronic copies for audit purpose.

4.6 Marking on Eligible Receipts

KLUB 11 has the right to make any marks on each Eligible Receipt presented to KLUB 11 in the course of redemption. Eligible Receipts marked by KLUB 11 cannot be used again for redeeming gifts / rewards from other promotions.

4.7 Verification of Identity

KLUB 11 Members are required to present his or her original valid membership card for inspection at the time of redemption.

4.8 Limited Stock

The Rewards are offered on a first-come-first-served basis while stocks last.

4.9 No Exchange

The Rewards cannot be exchanged for cash or other gifts.

4.10 Quality of Goods and Services

Goods and services to be redeemed under the Activity are not provided by KLUB 11. KLUB 11 and K11 Concepts Limited are not liable for the quality of such goods and services and any replacement or refund thereof.

4.11 No Liability

KLUB 11 does not warrant that the products and services offered by individual merchants or redeemed by the participants in the Activity are of any merchantable quality or fit for any purpose, and disclaims all liability in relation to such products and services. Any participant in the Activity shall waive all his/her rights and interests, if any, of any natures to pursue against KLUB 11.

4.12 Termination of the Activity

KLUB 11 has the right to suspend, terminate or cancel the Activity at any time without any prior notice.

5 General Terms and Conditions applicable to the Activity

5.1 Amendment

KLUB 11 has the right to amend these terms and conditions at any time without any prior notice.

5.2 Interpretation

KLUB 11 has the right to interpret these terms and conditions. In case of disputes, the decision of KLUB 11 and the Bank will be final and binding on all parties concerned.

5.3 English Version Prevails

The Chinese version of these terms and conditions are for reference only. In case of discrepancies between the provisions of the English version and the Chinese version, the English version will prevail.

5.4 Governing Laws

These Terms and Conditions shall be governed by the laws of Hong Kong Special Administrative Region.

Issued by K11 Loyalty Program Limited on XX January 2021.

KLUB 11 x 滙豐信用卡獎賞 2020-21
條款及細則
(2020 年 10 月 16 日至 2021 年 1 月 31 日)

1 適用活動

透過參與下文第 2 條中所載由 K11 Loyalty Program Limited (「KLUB 11」) 組織的活動 (「活動」), 參與者即被視為已閱讀、理解並同意適用於活動的條款及細則。

2 活動詳情

活動：KLUB 11 x 滙豐信用卡獎賞 2020-21

推廣期：

- K11 MUSEA：2020 年 10 月 16 日至 2021 年 1 月 31 日
- K11 購物藝術館：2020 年 10 月 16 日至 2020 年 12 月 31 日

地點：K11 MUSEA 及 K11 購物藝術館

2.1 推廣優惠 1：

KLUB 11 會員 (「會員」) 在同一商場 (即 K11 MUSEA (2020 年 10 月 16 日至 2021 年 1 月 31 日) 或 K11 購物藝術館 (2020 年 10 月 16 日至 2020 年 12 月 31 日)) 以同一張合資格信用卡於同日簽賬滿指定金額，即可在交易當日兌換以下獎勵 (「獎勵」)。同日簽賬是根據以單一商場 (K11 MUSEA 或 K11 購物藝術館) 內之商戶發出之不多於 4 張的合資格計算。如合資格收據為兩張或以上，即須至少由 2 間不同商戶發出。每張合資格收據金額最少為港幣 50 元，以 K Dollar 及/或 K11 禮券作消費之金額除外。會員必須在獲得收據之同一商場的 KLUB 11 禮賓尊區 (K11 MUSEA 4 樓或 K11 購物藝術館 3 樓) 出示合資格信用卡連同電子貨幣付款存根正本，並登記消費，以兌換獎勵。

KLUB 11 會員級別	消費金額等級	獎勵	等額 KLUB 積分
普通會員或以上	港幣 3,000 – 4,999 元	港幣 100 元 K11 MUSEA 電子禮券 或 港幣 100 元 K11 購物藝 術館電子禮券	不適用

金卡會員	港幣 5,000 – 14,999 元	200 K Dollars	40,000 KLUB 積分
	港幣 15,000 – 34,999 元	600 K Dollars	120,000 KLUB 積分
	港幣 35,000 元或以上	1,750 K Dollars	350,000 KLUB 積分
黑卡會員	港幣 5,000 – 14,999 元	200 K Dollars	30,000 KLUB 積分
	港幣 15,000 – 34,999 元	600 K Dollars	90,000 KLUB 積分
	港幣 35,000 元或以上	1,750 K Dollars	262,500 KLUB 積分
Black Vantage 會員	港幣 5,000 – 14,999 元	200 K Dollars	24,000 KLUB 積分
	港幣 15,000 – 34,999 元	600 K Dollar	72,000 KLUB 積分
	港幣 35,000 元或以上	1,750 K Dollars	210,000 KLUB 積分

2.2 推廣優惠 2：

2.2.1 在同一商場 (即 K11 MUSEA (2020 年 10 月 16 日至 2021 年 1 月 31 日) 或 K11 購物藝術館 (2020 年 10 月 16 日至 2020 年 12 月 31 日)) 以同一張合資格信用卡累積同日消費滿港幣 4,000 元即可登記成為 KLUB 11 金卡會員 (原本同日消費要求為港幣 5,000 元)。

2.2.2 顧客必須於消費當日在獲得收據之同一商場的 KLUB 11 禮賓尊區 (K11 MUSEA 4 樓或 K11 購物藝術館 3 樓) 出示其合資格信用卡連同來自同一商場 (即 K11 MUSEA 或 K11 購物藝術館) 的合資格收據 (每張收據至少消費港幣 50 元)，方可登記成為 KLUB 11 金卡會員。

2.3 推廣優惠 3：

在推廣期內以合資格信用卡消費，即可在 K11 MUSEA 及 K11 購物藝術館精選商戶

享受不同購物禮遇。

3 兌換限制

3.1 推廣優惠 1：

- 3.1.1 每位合資格信用卡持有人如仍未登記成為 KLUB 11 會員，均須首先成為 KLUB 11 會員方能兌換推廣優惠 1。
- 3.1.2 推廣優惠 1 只可在消費當日兌換，每個消費金額級別的獎勵每人每日限換領一次。KLUB 11 標記的合資格收據不能再次用於兌換其他促銷活動的禮品/獎勵。
- 3.1.3 每位合資格信用卡持卡人每天最多可獲價值 2,650 元獎勵，即所有消費金額等級每天可兌換之獎賞的總和 (港幣 100 元 K11 電子禮券+200 K dollars + 600 K Dollars + 1,750 K Dollars)。
- 3.1.4 所有合資格收據均須來自同一商場，而推廣優惠必須從獲得收據之商場的 KLUB 11 禮賓尊區兌換。如合資格信用卡持卡人同時出示 K11 購物藝術館和 K11 MUSEA 之混合收據，將不可享受推廣優惠。
- 3.1.5 電子禮券和 K Dollar 不能兌換現金、其他禮品或優惠。
- 3.1.6 使用電子禮券須受條款及細則約束。
- 3.1.7 K Dollar 之使用須以 K11 MUSEA 和 K11 購物藝術館的參與商戶之條款及細則為準。

3.2 推廣優惠 2：

所有合資格收據均須來自同一商場，而推廣優惠必須從獲得收據之商場的 KLUB 11 禮賓尊區兌換。如合資格信用卡持卡人同時出示 K11 購物藝術館和 K11 MUSEA 之混合收據，將不可享受推廣優惠。

3.3 推廣優惠 3：

- 3.3.1 必須以合資格信用卡於指定 K11 MUSEA 及 K11 購物藝術館精選商戶簽賬，方可享推廣優惠 3。
- 3.3.2 推廣優惠 3 不能轉讓或交換現金、其他產品、服務或折扣或與其他推廣、優惠、折扣、禮券或 VIP 禮遇同時使用 (除非另有規定)。顧客可向參與商戶瞭解詳情。

4 活動適用的特殊條款與細則

4.1 用語定義

- 4.1.1 「合資格信用卡」是指由香港上海滙豐銀行有限公司 (及其繼承人及受讓人)

於香港發出的港幣基本卡、綜合、獨立戶口附屬卡或以港幣戶口簽賬的銀聯雙幣信用卡。

4.1.2 「合資格收據」是指 K11 MUSEA 或 K11 購物藝術館商戶在兌換日期所簽發之合資格交易的機印單據正本。KLUB 11 不接受任何影印本或手寫收據，並保留權利拒不接受其懷疑為無效、偽造或非針對真實交易簽發的任何收據或基於其他理由拒不接受任何收據，而無需作出任何解釋。

4.1.3 「合資格交易」是指任何人與 K11 MUSEA 或 K11 購物藝術館商戶之間透過合資格信用卡支付的消費交易，但不包括：

- (a) 購買預付產品、現金券、禮品卡或優惠券、儲值卡或預付卡(Ruby Tuesday 除外)；
- (b) 購買任何種類的會籍；
- (c) 購買表演/活動/展覽入場券；
- (d) 為八達通卡、儲值卡或預付卡增值；
- (e) 貨幣兌換；
- (f) 在凱悅酒店、K11 ARTUS、K11 Atelier (包括 Victoria Dockside 及 King's Road)和香港瑰麗酒店進行的任何交易；
- (g) 在 Victoria Playpark、D Mind & the Prince 和欣圖軒進行的任何交易；
- (h) 在 KLUB 11 獎賞計劃條款及細則中所述任何特定商戶 (可不時更新，恕不事先通知) 的任何消費；
- (i) 任何帳單支付 (包括但不限於電訊或公用事業帳單支付)；
- (j) 購票服務 (如音樂會門票)；
- (k) 慈善捐款；
- (l) 任何銀行交易；旅行社消費；保險交易；短期促銷攤位；
- (m) 任何增值收據、網上購物或支付；
- (n) EPS 提款單據、信用卡提款單據及單據副本；或
- (o) K11 確定的任何不合資格交易或銀行將其歸類為不合資格交易的任何交易。

4.1.4 「銀行」是指香港上海滙豐銀行有限公司 (及其繼承人及受讓人)。

此等條款與條件中未定義的其他術語應具有與 KLUB 11 獎賞計劃條款及細則中定義的相同含義。

4.2 K Dollar 的使用

K Dollar 將以 KLUB 積分的形式存入 KLUB 11 金卡、黑卡或 Black Vantage 會員的帳戶。

等額 KLUB 積分將在獎勵兌換時基於參與者的會籍等級入帳。K Dollar 轉換率將以 KLUB 11 會籍等級在轉換時的指定比率為基礎。KLUB 11 對使用 K Dollar 消費時因 KLUB 11 會籍等級之變化而產生的任何 K Dollar 價值損失概不負責。有關之 KLUB 積分有效期至 2021 年 12 月 31 日。

4.3 兌換地點

上文所載獎勵須在相應商場的 KLUB 11 禮賓尊區兌換 (K11 MUSEA 4 樓或 K11 購物藝術館 3 樓)。

4.4 保留資訊

KLUB 11 有權在兌換過程中記錄每位合資格信用卡持卡人的全名、合資格信用卡號碼的最後 4 位數字以及每張合資格收據的消費金額，以供審計之用。

4.5 複製合資格收據

KLUB 11 有權在兌換過程中對出示給 KLUB 11 的每張合資格收據製作並保留一份電子副本，以供審計之用。

4.6 在合資格收據中作標記

KLUB 11 有權在兌換過程中在出示給 KLUB 11 的每張合資格收據上作任何標記。KLUB 11 標記的合資格收據不能再次用於兌換其他促銷活動的禮品/獎勵。

4.7 身份核實

KLUB 11 會員在兌換時須出示其有效會員卡原本以供檢查。

4.8 獎勵數量有限

獎勵數量有限，先到先得。

4.9 不可兌換

獎勵不能用作交換現金或其他禮品。

4.10 商品和服務品質

經本次活動兌換的商品和服務並非由 KLUB 11 提供。KLUB 11 對該等商品和服務的品質及其任何替換或退款概不負責。

4.11 不承擔責任

KLUB 11 不保證在本次活動中商戶提供或參與者兌換的產品和服務具有任何可銷售品質或適合任何用途，並且不承擔與該等產品和服務有關的所有責任。活動參與者須放棄對 KLUB 11 追究任何性質的所有權利和利益（如有）。

4.12 活動的終止

KLUB 11 有權隨時暫停、終止或取消活動，恕不事先通知。

5 活動適用的一般條款與細則

5.1 修訂

KLUB 11 有權隨時修訂任何此等條款及細則，恕不事先通知。

5.2 釋義

KLUB 11 有權解釋此等條款及細則。如有爭議，KLUB 11 及銀行的決定應為最終決定，並對所有相關方均具有約束力。

5.3 以英文版本為準

此條款與條件的中文版本僅供參考。倘若中英版本的規定有任何不符之處，以英文版本為準。

5.4 管轄法律

此條款及細則受香港特別行政區法律管轄。

由 K11 Loyalty Program Limited 於 2021 年 1 月 XX 日發佈。